

**“Towards a Shared European Administrative Space: Connecting Western Balkans with the Italian Administration”**

**European Single Market**  
16-17 April 2025

**PROVISIONAL AGENDA**

**Venue:** Polo formativo territoriale SNA della Puglia, Teatro Kursaal Santalucia, Largo Adua 5, Bari, Italy

**Wednesday, 16 April 2025**

<b>09:30 – 09.45</b>	<p><b>Introduction</b></p> <p><i>Serena Giusti (Sant'Anna School of Advanced Studies Pisa, and SNA)</i></p>
<b>09.45 - 11.00</b>	<p><b>European Single Market: The trends and developments in the free movement of foods, capital, services and labour</b></p> <p>Introduction to the main concepts of the European Single Market and its development, including an overview of the most recent trends in the EU toward further market integration in all four directions of the free movement.</p> <p>SNA PROPOSAL FOR EXPERT</p>
<b>11:00 - 11:30</b>	<i>Coffee break</i>
<b>11:30 - 13:00</b>	<p><b>Emerging industries and value chains: cross-border and cross-sectoral collaboration, innovation, and entrepreneurship between different industries to advance market integration</b></p> <p>The session is dedicated to the exploration of one of the most recent undertakings in the area of strengthening market integration in a way that supports innovation and value creation toward the design and delivery of goods and services.</p> <p>SNA PROPOSAL FOR EXPERT</p>
<b>13:00 – 14:30</b>	<i>Lunch break</i>
<b>14:30 – 16:00</b>	<p><b>EU Standardization Policy: Overview, European Standards Organisation and other key player in European Standardization</b></p> <p>The session aims to offer a comprehensive overview of standardization in the EU as one of the prerequisites of functional market integration, explaining the policy and general framework and key roles in establishing European standardization.</p> <p>GIZ EXPERT</p>

**Thursday, 17 April 2025**

<b>09:30 – 09.45</b>	<b>Introduction to Day Two: European Single Market and the Western Balkans</b>
<b>09.45 - 11.00</b>	<p><b>Single Market and EU Accession Negotiation</b></p> <p>The overview of the most recent developments in the context of EU accession talks concerning Cluster 2 and other related Chapters. The importance of legislative alignment in market integration efforts.</p> <p>RESPA EXPERT</p>
<b>11:00 - 11:30</b>	<i>Coffee break</i>
<b>11:30 - 13:00</b>	<p><b>Integration of Candidate States into the European Single Market: From the Stabilization and Association Agreements to the Growth Plan and Common Regional Market Initiative</b></p> <p>The concluding session aims to offer a recap of the overviews of the previous sessions and explain the process of integration of the Western Balkans and the current trends and developments. The session is envisioned as an interactive exchange with the participants to inspire exchange on initiatives in their respective administrations and offer an insight into the state of play.</p> <p>CEFTA/ RCC EXPERT</p>
<b>13:00 – 14:00</b>	<i>Lunch and end of the day</i>